

fastener *eurasia*



International Fastener, Spring, Wire Forming, Hand Tools and Technologies Magazine

Media Kit 2018

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| 2018 | Analysis | Special Issue | Print Date | The Fairs in which The Fastener EurAsia Magazine will be distributed | | |
|-----------------------|-----------------------------------------------|----------------------------|-------------|----------------------------------------------------------------------|-------------------|------------------|
| January February | 100% Defect Inspection & Sorting Technologies | FASTENER MIDDLE EAST | 5 January | FASTENER MIDDLE EAST | 15-18 January | UAE |
| | | IRAN HARDWARE AND TOOLS | | IRAN HARDWARE AND TOOLS | 01-04 February | IRAN |
| | | IRAN HARDWARE AND TOOLS | | SODEX WIN METALWORKING | 7-10 February | TURKEY TURKEY |
| March April | Cold & Hot Forging Technologies | FASTENER FAIR TURKEY | 25 February | FASTENER FAIR TURKEY | 01-03 March | TURKEY |
| | | INT. HARDWARE FAIR COLOGNE | | INT. HARDWARE FAIR COLOGNE | 04-07 March | GERMANY |
| | | ISTANBUL HARDWARE FAIR | | ISTANBUL HARDWARE FAIR | 15-18 March | TURKEY |
| | | TAIWAN INT. FASTENER SHOW | | TAIWAN INT. FASTENER SHOW | 10-12 April | TAIWAN |
| | | FASTENER FAIR USA | | FASTENER FAIR USA | 11-12 April | USA |
| | | WIRE & TUBE | | WIRE & TUBE | 16-20 April | GERMANY |
| | | HANNOVER MESSE | | HANNOVER MESSE | 23-27 April | GERMANY |
| | | SAUDI FASTENERS | | SAUDI FASTENERS | 29 April - 02 May | SAUDI ARABIA |
| | | EURASIA RAIL | | EURASIA RAIL | March | TURKEY |
| | | WINDOW Fair | | WINDOW Fair | March | TURKEY |
| | | WIN ELECTROTECH | | WIN ELECTROTECH | March | TURKEY |
| | | KONYA AGRICULTURE | | KONYA AGRICULTURE | March | TURKEY |
| | | ELEVATORS ISTANBUL | | ELEVATORS ISTANBUL | April | TURKEY |
| AUTOMECHANIKA | AUTOMECHANIKA | April | TURKEY | | | |
| IZMOB Furniture | IZMOB Furniture | April | TURKEY | | | |
| KONMAK Metal Machines | KONMAK Metal Machines | April | TURKEY | | | |
| May June | Surface Coatings & Technologies | FASTENER FAIR INDIA | 1 May | FASTENER FAIR INDIA | 18-19 May | INDIA |
| | Heat Treatment & Technologies | WORLD FASTENER EXPOS CHINA | | WORLD FASTENER EXPOS CHINA | 04-06 June | CHINA |
| | | FASTENER FAIR MEXICO CITY | | FASTENER FAIR MEXICO CITY | 20-21 June | MEXICO |
| | | FASTENER FAIR MEXICO CITY | | IDEF Defence Industry Fair | May | TURKEY |
| | FASTENER FAIR MEXICO CITY | TURKEY BUILDING Fair | | May | TURKEY | |

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| July August | FASTENER & TECHNOLOGIES COMPANIES DIRECTORY | | 10 July | FASTENER & TECHNOLOGIES COMPANIES DIRECTORY | | |
| September October | Die Equipments Technologies | INT. FASTENER SHOW CHINA <hr/> FASTENER FAIR ITALY <hr/> FASTENER FAIR SHANGHAI <hr/> FASTTEC MOSCOW <hr/> KOREA METAL WEEK <hr/> NATIONAL FASTENER SHOW | 10 September | INT. FASTENER SHOW CHINA FASTENER FAIR ITALY FASTENER FAIR SHANGHAI FASTTEC MOSCOW KOREA METAL WEEK NATIONAL FASTENER SHOW ZUCHEX MAKTEK BURTARIM Agriculture INTERMOB Furniture | 21-23 October 26-27 September 26-29 September 24-26 October October 30 Oct. - 1 Nov. 21-24 September October October October | CHINA ITALY CHINA RUSSIA S. KOREA U.S.A. TURKEY TURKEY TURKEY TURKEY |
| November December | Software, Simulation Hardware and Packing, Feeding Systems | FASTENER POLAND <hr/> EUROTOOL POLAND <hr/> FASTENER FAIR FRANCE | 10 November | FASTENER POLAND EUROTOOL POLAND FASTENER FAIR FRANCE SANTEK Industry and Technology BURSA METAL PROCESSING BICYCLE Fair | 27-29 November 27-29 November 28-29 November November December December | POLAND POLAND FRANCE TURKEY TURKEY TURKEY |

To Whom The Fastener Eurasia Magazine Reach?

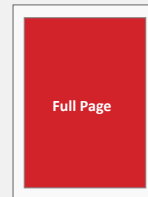
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- 100.000 digital distribution via internet
- Distribution in 20 International Fastener Fairs and in Turkey, in 50 sectoral fairs.
- Fastener manufacturers who use cold working, hot working, machining, sheet metal processing, forging, moulding and plastic forming techniques,
- Fastener wholesalers and importers,
- Fastener users (Automotive basic and supply industry, major appliance basic and supply industry, machinery, construction, electric, furniture, lightening, defense industry, ship building, window, glassware, medical, elevator, trailer, mould, plastic, farm and building machinery, heating and cooling),
- The companies which supply machines, moulds and raw material to fastener sector,
- Foreign trade companies, consulates, institutions, associations, undersecretariates,

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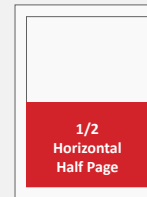
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| ■ Argentina | ■ Germany | ■ Morocco | ■ Sudan |
| ■ Austria | ■ Holland | ■ Norway | ■ Sweden |
| ■ Azerbaijan | ■ Hungary | ■ Pakistan | ■ Swiss |
| ■ Belgium | ■ India | ■ Poland | ■ Syria |
| ■ Belarus | ■ Indonesia | ■ Portugal | ■ Taiwan |
| ■ Brasil | ■ Iran | ■ Romania | ■ Thailand |
| ■ Canada | ■ Iraq | ■ Russia | ■ Tunisia |
| ■ China | ■ Ireland | ■ Serbia | ■ Turkey |
| ■ Croatia | ■ Israel | ■ Singapore | ■ Turkmenistan |
| ■ Czech Republic | ■ Italy | ■ Slovakia | ■ Ukraine |
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| ■ Egypt | ■ Kazakhstan | ■ South Africa | ■ USA |
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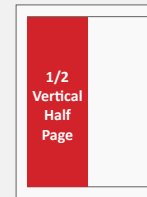
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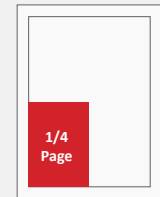
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