

# fastener *eurasia*



International Fastener, Spring, Wire Forming, Hand Tools and Technologies Magazine



## Media Kit 2017

*Discover new markets to reach the top*

2017	Analysis	Special Issue	Print Date	The Fairs in which The Fastener EurAsia Magazine will be distributed		
January February	Cold & Hot Forging Technologies	<b>FASTENER WORLD MIDDLE EAST</b>	5 January	<b>FASTENER WORLD MIDDLE EAST</b>	16-19 January	U.A.E
	Sectoral Analysis of IRAN	<b>METAV</b> <b>IRAN HARDWARE AND TOOLS</b>		<b>METAV</b>	20-24 February	GERMANY
March April	100% Defect Inspection & Sorting Technologies	<b>FASTENER FAIR STUTT GART</b>	10 March	<b>FASTENER FAIR STUTT GART</b>	28-30 March	GERMANY
	Sectoral Analysis of GERMANY	<b>HANNOVER MESSE</b>		<b>HANNOVER MESSE</b>	24-28 April	GERMANY
		<b>FASTENER FAIR INDIA</b>		<b>FASTENER FAIR INDIA</b>	28-29 April	INDIA
				<b>EURASIA RAIL</b> Railways, Rail Systems Fair	02-04 March	TURKEY
				<b>WINDOW Fair</b> Windows, Shutters, Facade Systems..	08-11 March	TURKEY
				<b>WIN ELECTROTECH</b> Automation and Electric Fair	16-19 March	TURKEY
				<b>KONYA AGRICULTURE</b> Agriculture Fair	21-25 March	TURKEY
				<b>ELEVATORS ISTANBUL</b> Elevators Fair	23-26 March	TURKEY
				<b>AUTOMECHANIKA</b> Automotiv Supply Industry Fair	06-09 April	TURKEY
				<b>IZMOB</b> Furnuture Supply Industry Fair	11-15 April	TURKEY
			<b>KONMAK</b> Metal Processing Machineries Fair	27-30 April	TURKEY	
May June	Surface Coatings & Technologies	<b>FASTENER FAIR MEXICO CITY</b>	10 May	<b>FASTENER FAIR MEXICO CITY</b>	20-21 June	MEXICO
	Sectoral Analysis of MEXICO and CHINA	<b>FASTENER Fair SHANGHAI</b> <b>GUANGZHOU FASTENER - SPRING</b>		<b>FASTENER FAIR SHANGHAI</b>	22-24 June	CHINA
			<b>GUANGZHOU FASTENER - SPRING</b>	28-30 June	CHINA	
			<b>IDEF</b> Defence Industry Fair	09-12 May	TURKEY	
			<b>TURKEY BUILD BUILDING Fair</b> Construction Materials and Building Fair	23-27 May	TURKEY	

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July August	Die Equipments Technologies	INDIA MACHINE TOOLS	10 July	INDIA MACHINE TOOLS FASTENER FAIR INDIA	28-31 July	INDIA
	Sectoral Analysis of INDIA	FASTENER FAIR INDIA			11-12 August	INDIA
September October	Heat Treatment & Technologies	EMO HANNOVER	10 September	EMO HANNOVER NATIONAL FASTENER SHOW KOREA METAL WEEK FASTTEC FASTENER TRADE SHOW FASTENER EURASIA	18-23 September	GERMANY
		NATIONAL FASTENER SHOW			17-19 October	U.S.A.
	KOREA METAL WEEK	24-27 October			S. KOREA	
	FASTTEC	25-26 October			RUSSIA	
	FASTENER TRADE SHOW	26-28 October			CHINA	
	FASTENER EURASIA	19-21 October			TURKEY	
	Sectoral Analysis of KOREA and U.S.A	FASTTEC			ZUCHEX Glassware, Electrical Household Appliances Fair	21-24 September
FASTENER TRADE SHOW	MAKTEK Machine Tools, Metal – Sheet Processing Machines Fair	04-07 October	TURKEY			
FASTENER EURASIA	BURTARIM Agriculture Fair	11-15 October	TURKEY			
			INTERMOB Furniture Accessories Fair	14-18 October	TURKEY	
November December	Software, Simulation Hardware and Packing, Feeding Systems	FASTENER POLAND	10 November	FASTENER POLAND EUROTOOL ENGIMACH SANTEK BURSA METAL PROCESSING BICYCLE Fair	28-30 November	POLAND
		EUROTOOL			28-30 November	POLAND
	ENGIMACH	06-10 December			INDIA	
	Sectoral Analysis of RUSSIA and POLAND	SANTEK Eastern Marmara Industry and Technology Fair			02-05 November	TURKEY
		BURSA METAL PROCESSING Metal Processing Machines and Equipments Fair			10 Nov.-03 Dec.	TURKEY
		BICYCLE Fair	14-17 December	TURKEY		

# To Whom The Fastener Eurasia Magazine Reach?

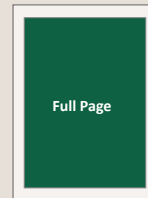
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- 100.000 digital distribution via internet
- Distribution in 20 International Fastener Fairs and in Turkey, in 50 sectoral fairs.
- Fastener manufacturers who use cold working, hot working, machining, sheet metal processing, forging, moulding and plastic forming techniques,
- Fastener wholesalers and importers,
- Fastener users (Automotive basic and supply industry, major appliance basic and supply industry, machinery, construction, electric, furniture, lightening, defense industry, ship building, window, glassware, medical, elevator, trailer, mould, plastic, farm and building machinery, heating and cooling),
- The companies which supply machines, moulds and rawmaterial to fastener sector,
- Foreign trade companies, consulates, institutions, associations, undersecretariates,

■ Fastener EurAsia Magazine has been published in Turkey and has been prepared both, in English and Turkish, for 11 years and distributed on international platform.

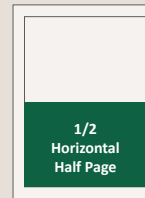
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- |                  |              |                |                  |
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| ■ Azerbaijan     | ■ Hungary    | ■ Pakistan     | ■ Swiss          |
| ■ Belgium        | ■ India      | ■ Poland       | ■ Syria          |
| ■ Belarus        | ■ Indonesia  | ■ Portugal     | ■ Taiwan         |
| ■ Brasil         | ■ Iran       | ■ Romania      | ■ Thailand       |
| ■ Canada         | ■ Iraq       | ■ Russia       | ■ Tunisia        |
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| ■ Croatia        | ■ Israel     | ■ Singapore    | ■ Turkmenistan   |
| ■ Czech Republic | ■ Italy      | ■ Slovakia     | ■ Ukraine        |
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| ■ Egypt          | ■ Kazakhstan | ■ South Africa | ■ USA            |
| ■ Finland        | ■ Malaysia   | ■ South Korea  | ■ Uzbekistan     |

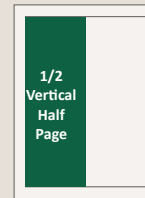
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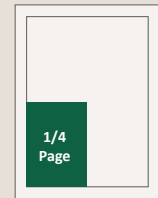
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